

EVERY SEASON STARTS AT



FOOTBALL SPECIAL OFFERS

DICK'S
SPORTING GOODS
community
marketing
PROGRAM

GLAYF

2011

EVERY SEASON STARTS AT



Coupon valid through 11/30/11

GLAYF



TAKE **10% OFF**
any Football

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some additional exclusions may apply. See store for details. **Offer Valid at any Lansing area Dick's Sporting Goods Location. Valid through 11/30/11.**



P00001882

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Coupon valid through 11/30/11

GLAYF



TAKE **10% OFF**
any Football Pad, Accessory
Item or Sports Medicine Item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer Valid at any Lansing area Dick's Sporting Goods Location. Valid through 11/30/11.**



P00001885

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Coupon valid through 11/30/11

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TAKE **10% OFF**
any pair of Football Gloves

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer Valid at any Lansing area Dick's Sporting Goods Location. Valid through 11/30/11.**



P00001884

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TAKE **10% OFF**
any Regular-Price Cooler or Water Bottle

Regular-price items have .99 endings. Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes The North Face and Under Armour. Some additional exclusions may apply. See store for details. **Offer Valid at any Lansing area Dick's Sporting Goods Location. Valid through 11/30/11.**



P00001883

EVERY SEASON STARTS AT



Coupon valid through 11/30/11

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TAKE **10% OFF**
any pair of Regular-Price Football Cleats

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some additional exclusions may apply. See store for details. **Offer Valid at any Lansing area Dick's Sporting Goods Location. Valid through 11/30/11.**



P00001881

EVERY SEASON STARTS AT



Coupon valid through 11/30/11

GLAYF



TAKE **20% OFF**
any Regular-Price Athletic
Apparel Item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour, The North Face, Patagonia, Nike Pro Combat, LIVESTRONG, Jordan, Burton, Marmot, Spyder, Mountain Hardwear, Columbia, Quiksilver, Roxy, Billabong and Volcom. Some additional exclusions may apply. See store for details. **Offer Valid at any Lansing area Dick's Sporting Goods Location. Valid through 11/30/11.**



P00001880



Rewards!

Rewards to get you more of the gear you want!
(See Store Associate for details.)



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